

## YouGov / End Violence Against Women Survey Results FIELDWORK DATES: 5TH - 6TH FEBRUARY 2025

Prepared by YouGov plc On behalf of End Violence Against Women

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## **BACKGROUND**

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

individuals who have agreed to take part in surveys. An email was sent to panellists selected at random from the base sample according to the sample definition, inviting them to take part in the survey and providing a link to the survey. (The sample definition could be "GB adult population" or a subset such as "GB adult females"). YouGov Plc normally achieves a response rate of between 35% and 50% to surveys however this does vary dependent upon the subject matter, complexity and length of the questionnaire. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc (+44)(0)20 7 012 6000 or email enquiries@yougov.com quoting the survey details

## EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 2,117 adults. Fieldwork was undertaken between 5th - 6th February 2025. The survey was carried out online. The figures have been weighted and are representative of all GB adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48 hours to check a press release unless otherwise agreed. Please note, multiple press releases will require longer.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

## YouGov / End Violence Against Women Survey Results

TOTAL LESS MONEY 8 10 5 7

Don't know **26** 22 23 25

Sample Size: 2117 Adults in GB Fieldwork: 5th - 6th February 2025

Fieldwork: 5th - 6th February 2025																						
			Vote	in 2024	GE	EU Ref	2016	Ge	ender		Ą	ge		Social	Grade		Country	1		Region in	n England	
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample					229	743	756	1025				523			910	1831	102	184	502	347	256	726
Unweighted Sample	2117	362			255	830	829	982	1135	125				1284	833	1827	106	184	511	361	196	759
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Which of the following best reflects your view?																						
The government should be doing more to tackle the issue of violence against women and girls	7.3	72	73	70	81	71	76	66	79	74	71	74	75	73	72	73	66	74	72	75	75	72
The government is doing all it reasonably can to tackle the issue of violence against women and girls		17	15	18	10	15	14	19	9	13	14	13	14	15	13	14	14	14	12	15	13	15
Don't knov	13	12	12	12	9	14	10	15	12	13	15	13	11	12	15	13	20	12	15	10	12	13
Which of the following best reflects your view?																						
Tech companies should be doing more to tackle the issue of women and girls' safety online		77	85	85	64	84	76	75	79	74	77	75	81	80	73	77	69	80	76	82	76	76
Tech companies are doing all they reasonably can to tackle the issue of women and girls' safety online		11	5	7	21	6	11	11	7	16	10	8	7	8	11	9	14	7	8	8	11	10
Don't know	/ 14	12	10	8	15	10	14	14	14	11	13	17	12	11	16	13	16	13	16	9	12	14
Do you think the government's commitment to tackling violence against women and girls means that more, less, or about the same amount of money will be spent on this area?																						
Much more money	/ 11	7	13	8	13	12	11	10	11	10	10	11	12	11	9	10	12	13	9	13	11	9
A little more money	24	18	31	31	17	26	22	28	21	33	27	19	21	27	21	25	24	20	23	26	23	26
TOTAL MORE MONEY	35	25	44	39	30	38	33	38	32	43	37	30	33	38	30	35	36	33	32	39	34	35
About the same amount of money	/ 31	43	28	29	35	30	35	30	32	27	28	31	38	30	33	31	35	33	33	28	33	29
A little less money	<b>5</b>	6	3	5	7	3	6	4	5	4	4	5	5	4	5	5	4	1	3	5	7	6
Much less money		4	2	2	7	2	5	3	3	0	2	5	3	3	3	3	1	5	4	2	1	3
TOTAL LEGG MONEY		40		-	4.4	_	4.4	-	_	4	_	40	•	-	_	_		_	-	_	_	_

28 25 29

22 24

9

27

Sample Size: 2117 Adults in GB Fieldwork: 5th - 6th February 2025

2023																						
			Vote	in 2024	GE	EU Ref	2016	Ge	nder		Ag	е		Social	Grade		Country	•		Region ir	n England	
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2117	381	544	195	229	743	756	1025	1092	222	874	523	497	1207	910	1831	102	184	502	347	256	726
Unweighted Sample	2117	362	592	223	255	830	829	982	1135	125	817	550	625	1284	833	1827	106	184	511	361	196	759
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent do you think the UK has become more safe or more dangerous for women and girls in the last 5 years, or has there been no change?

Much more safe	1	1	2	0	1	0	1	1	0	3	1	1	0	1	1	1	1	0	1	2	1	1
Somewhat more safe	6	6	7	11	3	7	4	9	4	13	7	3	5	7	5	6	5	8	7	5	6	7
TOTAL MORE SAFE	7	7	9	11	4	7	5	10	4	16	8	4	5	8	6	7	6	8	8	7	7	8
Somewhat more dangerous	27	29	27	31	25	25	30	26	28	21	26	24	32	28	25	27	26	27	26	24	24	30
Much more dangerous	22	20	16	10	50	16	30	20	24	15	21	27	23	19	27	22	22	22	22	25	22	21
TOTAL MORE DANGEROUS	49	49	43	41	75	41	60	46	52	36	47	51	55	47	52	49	48	49	48	49	46	51
No change – the UK was safe for women and girls before and still is	7	8	8	8	3	8	7	10	5	8	7	8	8	8	6	7	8	8	7	7	9	6
No change – the UK was dangerous for women and girls before and still is	22	25	27	22	9	27	20	18	27	23	21	24	22	23	21	23	17	21	25	23	20	22
Don't know	14	10	14	18	8	17	8	16	12	17	17	12	10	14	15	14	21	14	13	13	17	13

To what extent do you think the internet has become more safe or more dangerous for women and girls in the past 12 months, or has there been no change?

Much more safe	1	1	0	0	0	0	1	1	0	2	1	0	0	0	1	1	0	0	0	0	1	1
Somewhat more safe	3	3	3	4	3	2	2	3	3	9	2	2	1	2	3	3	0	1	4	3	2	3
TOTAL MORE SAFE	4	4	3	4	3	2	3	4	3	11	3	2	1	2	4	4	0	1	4	3	3	4
Somewhat more dangerous	27	32	25	33	26	29	28	27	28	24	27	27	30	28	26	27	35	28	25	26	22	30
Much more dangerous	25	24	28	21	28	27	28	21	30	14	27	24	29	24	27	25	20	30	25	27	25	24
TOTAL MORE DANGEROUS	52	56	53	54	54	56	56	48	58	38	54	51	59	52	53	52	55	58	50	53	47	54
No change – the internet was safe for women and girls before and still is	6	5	4	4	15	2	7	8	4	13	5	7	5	6	6	6	7	5	6	6	8	5
No change – the internet was dangerous for women and girls before and still is	23	21	27	25	14	25	21	22	24	22	24	22	21	24	21	23	23	23	22	24	25	22
Don't know	15	15	14	14	14	15	13	19	12	17	15	17	14	15	16	16	15	13	17	13	18	15

Sample Size: 2117 Adults in GB Fieldwork: 5th - 6th February 2025

023																						
			Vote	in 2024	GE	EU Ref	2016	Ge	nder		Ag	е		Social	Grade		Country			Region ir	n England	
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
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Unweighted Sample	2117	362	592	223	255	830	829	982	1135	125	817	550	625	1284	833	1827	106	184	511	361	196	759
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How responsible, if at all, do you think women are for keeping themselves safe from sexual violence?

Very responsible	13	17	10	8	14	9	17	12	14	11	8	16	18	10	17	13	15	12	12	11	14	13
Fairly responsible	43	50	39	42	53	41	49	43	43	27	39	48	53	41	46	43	42	46	42	52	39	41
TOTAL RESPONSIBLE	56	67	49	50	67	50	66	55	57	38	47	64	71	51	63	56	57	58	54	63	53	54
Not very responsible	16	15	17	24	16	18	14	16	15	17	20	11	13	19	12	16	14	16	15	14	15	18
Not responsible at all	11	4	16	12	5	14	6	8	13	19	14	9	4	13	8	11	6	11	11	9	17	10
TOTAL NOT RESPONSIBLE	27	19	33	36	21	32	20	24	28	36	34	20	17	32	20	27	20	27	26	23	32	28
Don't know	13	12	15	12	10	13	11	16	11	18	14	12	11	13	14	13	14	12	15	10	13	14
Prefer not to say	4	2	4	2	2	4	3	4	4	8	4	4	1	4	4	4	8	4	4	4	3	4

How often, if at all, have you seen abuse online that targets women and girls (e.g., threats, harassment, sexist abuse) in the past 12 months?

Very often	9	3	11	7	2	11	4	5	12	20	12	4	2	10	8	9	8	9	7	7	12	10
Quite often	18	11	25	21	13	21	13	14	22	25	23	16	9	21	14	18	16	20	20	17	19	17
TOTAL OFTEN	27	14	36	28	15	32	17	19	34	45	35	20	11	31	22	27	24	29	27	24	31	27
Not very often	20	19	19	23	27	20	22	25	16	20	20	23	19	20	20	21	19	18	20	24	16	21
Not at all	31	40	26	30	42	29	38	36	27	16	23	39	44	29	33	31	38	30	32	31	30	30
TOTAL NOT VERY OFTEN / AT ALL	51	59	45	53	69	49	60	61	43	36	43	62	63	49	53	52	57	48	52	55	46	51
Don't know	19	24	16	17	16	17	21	18	20	15	19	17	24	17	22	20	9	20	19	19	21	20
Prefer not to say	2	2	3	2	1	3	2	2	3	5	2	2	3	2	3	2	10	3	2	2	1	2

<sup>\*</sup>Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.