



## **Fundraising support – tender**

The End Violence Against Women Coalition (EVAW) is looking for an experienced freelance fundraiser to review and implement a comprehensive fundraising strategy to support the EVAW Coalition's long-term work.

**Location:** Meetings would be held in EVAW's London office or through calls

**Day rate:** £350-£450 per day depending on experience

**Contract:** Freelance

EVAW is looking to develop an ongoing relationship with a professional freelance fundraiser who will support EVAW in our fundraising strategy, funding bids, some reporting and additional fundraising capacity. The amount of work will vary according to the needs of EVAW and the agreed strategy.

### **About the End Violence Against Women Coalition**

Set up in 2005, we are a UK-wide coalition of more than 80 women's organisations (including frontline support services), trade unions and human rights groups working to end violence against women and girls (VAWG) in all its forms, including: sexual violence, domestic violence, forced marriage, FGM, stalking and harassment, child sexual exploitation, trafficking and prostitution. We are a policy and campaigns organisation challenging Government and civil society to prevent VAWG.

### **EVAW Vision, Beliefs, Mission and Values**

EVAW's vision is a world where women and girls of all backgrounds live free from violence and the threat of it. We believe that: violence against women and girls in all its forms is a cause and a consequence of women's inequality; and that intersecting inequalities (related to ethnicity, age, social class, disability, sexuality and gender identity) compound the experience of abuse. We also believe that: A Different Word Is Possible, because abuse of women and girls is not inevitable.

Our mission is to purposefully influence those who can make the political, economic, social and cultural changes necessary to end and prevent violence against women and girls. As we pursue this, we are driven by and accountable to our members.

We are working in the UK to push for this change, but we are part of the international ending violence against women and girls movement, and stand in solidarity with women and girls affected everywhere.

Our values are intersectional feminist values, which means we understand that women and girls experience different and intersecting inequalities according to their age, ethnicity, social class, sexuality and gender identity and any disability they may have, and that we try to ensure this understanding of different women's and girls' lives is the basis for the decisions we make.

When we campaign in public spaces, employ workers, conduct our governance and decision-making, we aim to have heed to these values at all times.

**EVAW's long-term organisational aims are to:**

1. Influence the state response to and social norms related to VAWG (because these influence each other). This includes making the case for a radically altered cross-government response to VAWG, the prevention of VAWG, and 'holistic social justice' for every survivor.
2. Ensure that policy makers and civil society influencers hear that VAWG is deeply related to women's inequality; and that intersecting inequalities compound experiences of VAWG. Policy, practice and public attitudes should respond to these lived realities.
3. Ensure we are relevant and responsive to our members, and sustainable as an organisation.

**How EVAW works to achieve our aims:**

We are a small policy and campaigning organisation which will never employ a large workforce. We set out to do smart campaigning, with, for and alongside our members, and will always be creative and flexible in the methods we use at any one time to achieve our agreed objectives. In order to achieve and retain influence on key policy makers and social influences, our core functions are dedicated work in the following areas:

- public affairs
- policy development
- traditional and social media, including digital story-telling
- strategic litigation
- mobilising members/supporters/activists.

In particular, we set out to provide a high quality political and media 'response' to breaking and emerging VAWG stories and issues, in order to shape future debate and to be known by and available to key media and political.

**Freelance Fundraiser Responsibilities:**

1. Work in collaboration with the co-directors to develop a fundraising strategy to support EVAW's long-term work
2. Research and identify appropriate funding for EVAW – using existing relationships with funders and desk-research to identify potential funders.
3. Project development – Working closely with the EVAW's co-directors to develop the 'ask' for the funder. This may include new projects or identifying areas of core funding that need further resourcing.
4. Writing tenders and bids - leading the writing and editing of the bids and co-ordinating any follow-up information required by the funder.
5. Support the co-directors in managing ongoing funder relationships including preparing funder reports.

**Key Skills and Experience:**

You will be a professional freelance fundraiser, with a strong background in designing fundraising strategies and bid writing. You can efficiently combine information derived from a variety of sources into a format which is compelling, comprehensive and attractive to potential funders. You have strong knowledge of and an established relationship with grant makers, including trusts, foundations, corporate funds and specialist funds. You have a track record in securing sustainable funding. You will be able to write effective, concise and compelling content while under the pressure. Ideally you will also have knowledge of the challenges of the women's sector and it is essential you share our feminist values.

**Essential:**

- You can demonstrate proven success in securing funding from trusts, foundations, corporate funds and high net worth individuals.
- You have extensive knowledge of grants and funds available to campaigning charities
- You have well-developed relationships with grant-makers, including trusts, foundations corporate and specialist funds as well as experience fundraising from high net worth individuals
- You are an excellent communicator
- You have a high attention to detail with well-developed proofing and editing skills
- You have experience of the women's sector and are share EVAW's feminist values

**How to Apply:**

Please send a CV and covering letter (maximum two pages) which outlines why you are applying and your suitability for this freelance role. The CV and letter should detail the key skills and experience you have which make you suitable for the role.

Applications should be sent to Rosie Parratt – [rosie.parratt@evaw.org.uk](mailto:rosie.parratt@evaw.org.uk)

EVAW is an equal opportunities employer and welcomes applications from all sections of the community. It is our policy to ensure that no applicant for employment receives less favourable treatment than another on grounds of age, disability, gender, marital status, race, religion, sex, sexual orientation or domestic obligation, or is disadvantaged by requirements or conditions.

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